



Ronald Reagan Building and International Trade Center  
1300 Pennsylvania Ave NW  
Washington, DC 20004

October 13-14, 2009

PROGRAM AGENDA

**TUESDAY, OCTOBER 13**

- 8:30 AM      **Registration Open**
- 9:15            **Introduction and Welcome**
- 9:30            **Opening Keynote Address**  
*Ambassador Ron Kirk, United States Trade Representative (confirmed)*
- 10:15          **Services Trade and Investment: Key to Global Economic Recovery**
  - Services and Economic Modernization and Growth
  - Services in the Doha Development Round and other Negotiating Forums

*Comparative Perspectives: Trade Ministers from the European Commission, Brazil, Canada, Australia, India, Japan and China (invited)*
- 12:30          **Luncheon Address**  
*Luncheon address by United States Secretary of Commerce Gary Locke (invited)*

(coffee, tea, and refreshments will be available during the course of the event).

1:45 **Services Drive Economic Development**  
*Yousef Boutros-Ghali, Egyptian Minister of Finance (invited)*

2:45 **Refreshment break**

3:00 **Breaking the Logjam: New Paths to Liberalization**

**Industry Sector Breakout sessions**

- Insurance: Securing Sound Market Motivating Regulatory Structures
- Creating Opportunity by Connecting the Goods and Services of the World through Logistics and Trade Facilitation
- Development through enhanced communications and technology
- Empowering the Poorest Consumers through Retailing
- People Move the Global Economy

5:00 **Building a Constituency for Open Trade and Investment**  
*Remarks by Senator Charles Grassley and Congressman Charles Rangel, followed by a panel with Third Way (confirmed), Pew Research, and others (to be invited)*

6:30 **Congressional Reception**

**WEDNESDAY, OCTOBER 14**

**CONCURRENT PANELS**

9:00 AM **Financial Services and the Global Economic Crisis: The Road to Global Recovery**  
*Treasury Under Secretary-Designate Lael Brainard (to be invited)*

9:00 **The Digital Economy: Enabling Service Sector Growth Worldwide**  
Peter Mandelson (?), Robert Atkinson, ITIF (to be invited), Frederick Erixon, ECIPE (invited), Catherine Mann, Peterson Institute (to be invited).

11:00 **Capturing the Benefits of Services for Developing Countries**  
*Pascal Lamy (invited), Trade Ministers from Malaysia, Colombia, Uganda, the Caribbean (invited), Sergio Marchi, ICTSD (invited)*

12:00 PM **Closing Luncheon: Putting Services First**  
*Congressional Services Caucus co-chairs (to be invited)*

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(coffee, tea, and refreshments will be available during the course of the event).

*(Leaders of the Global Services Coalition and other foreign guests will have afternoon meetings with senior Congressional Staff and others, on Capitol Hill).*

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