

ASR Services Summit Parliament House Canberra, March 2010

EDUCATION SERVICES

Glenn Withers
Universities Australia

A Great Australian Achievement



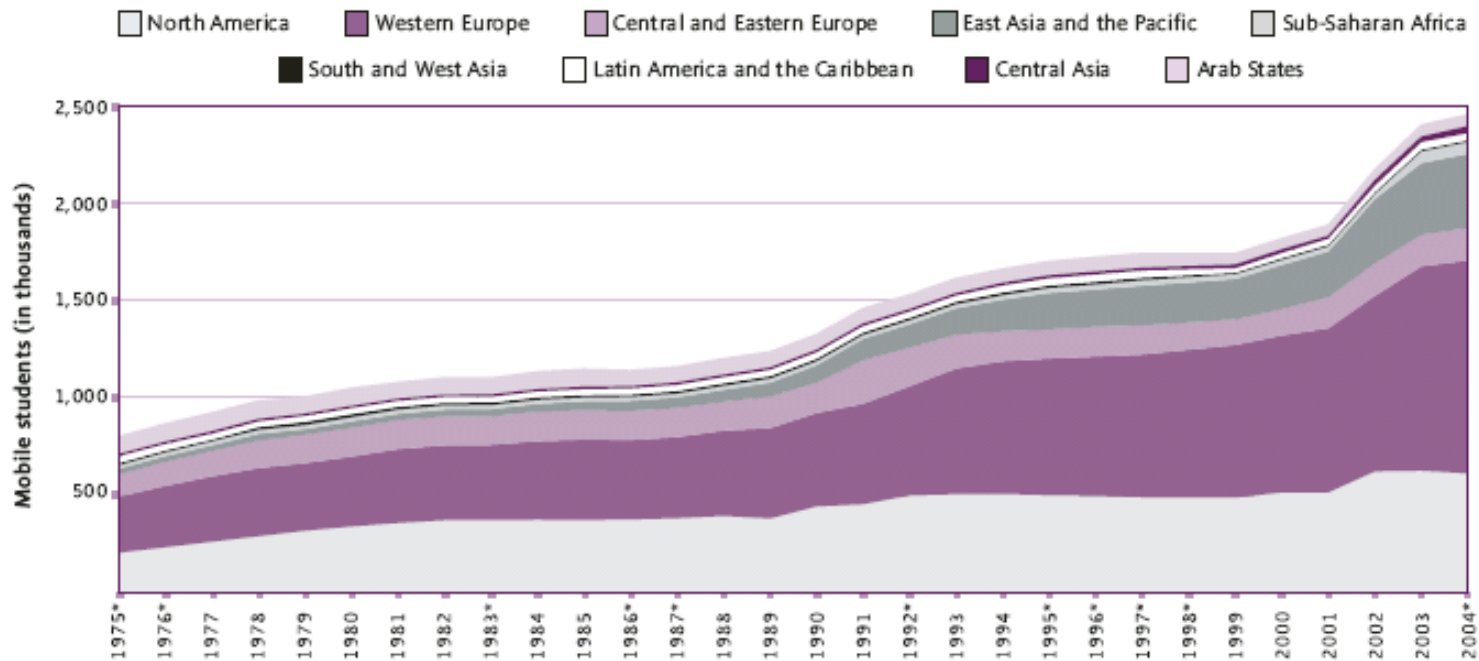
- The growth and development of Australia's international education industry is something to be applauded
- But it clearly cannot be taken for granted and must be carefully managed, including via good policy, for it to remain a jewel in the crown
- The sector has prevailed over the GFC, the exchange rate and against many new overseas competitors, but there are crucial domestic settings that need focus to ensure sustainability

International Mobile Students by Region of Study 1975 to 2004



How has the absolute number of mobile students changed since 1975?

International mobile students by region of study, 1975 to 2004



Coverage: Countries reporting mobile students represent 7.7% of global tertiary enrolment in 2004.

The countries with high enrolment that are not covered are China (15% of world tertiary enrolment), Egypt (1.7%), Nigeria (1.0%), Colombia (0.9%) and Peru (0.7%).

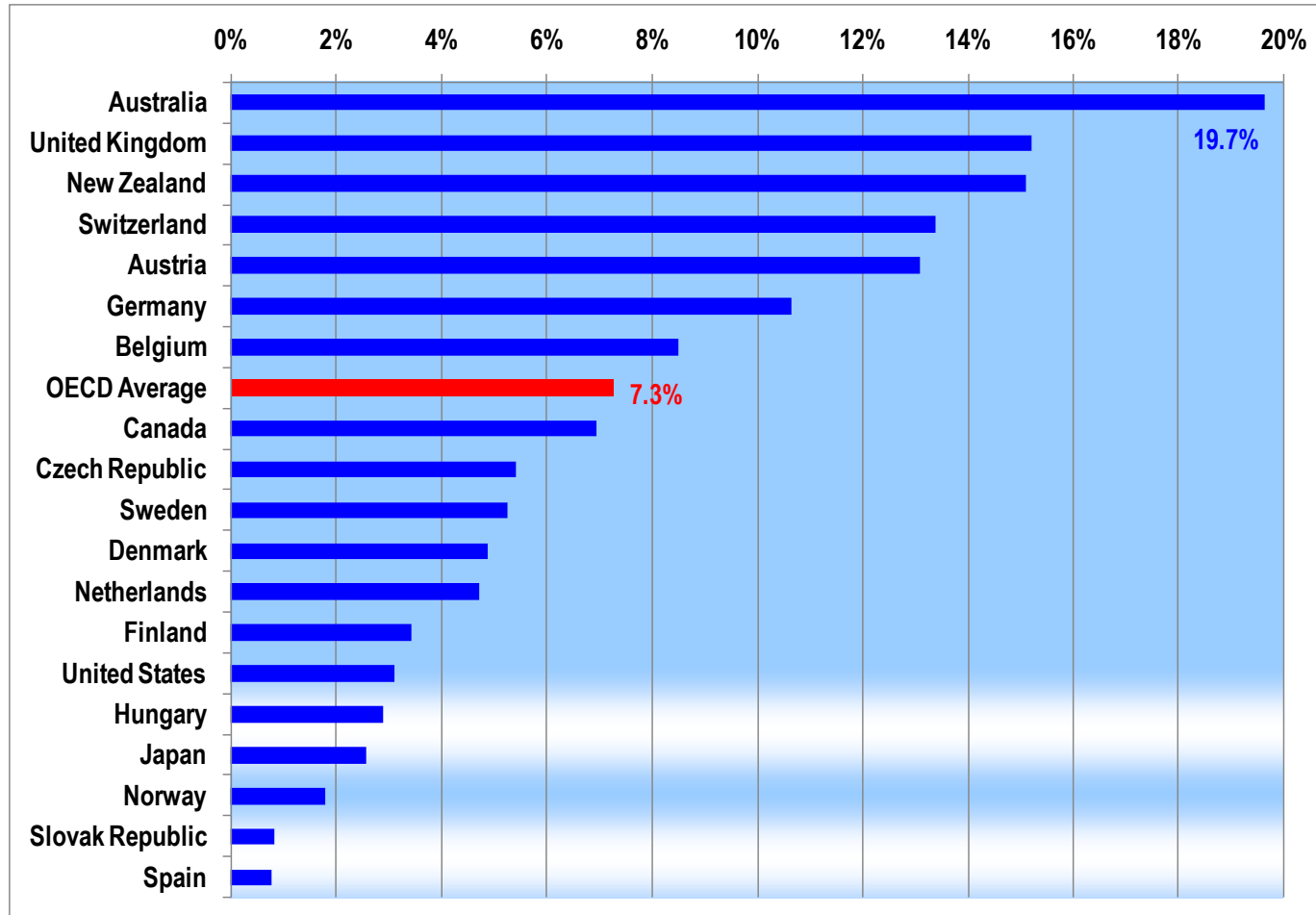
Notes: Countries missing for a specific year are imputed based on data from previous years. The break in time series in 1998 is due to a change in ISCED classification.

Data for 1998 are imputed as an average of 1997 and 1999 figures.

* More than 20% of the total is imputed from a different year.

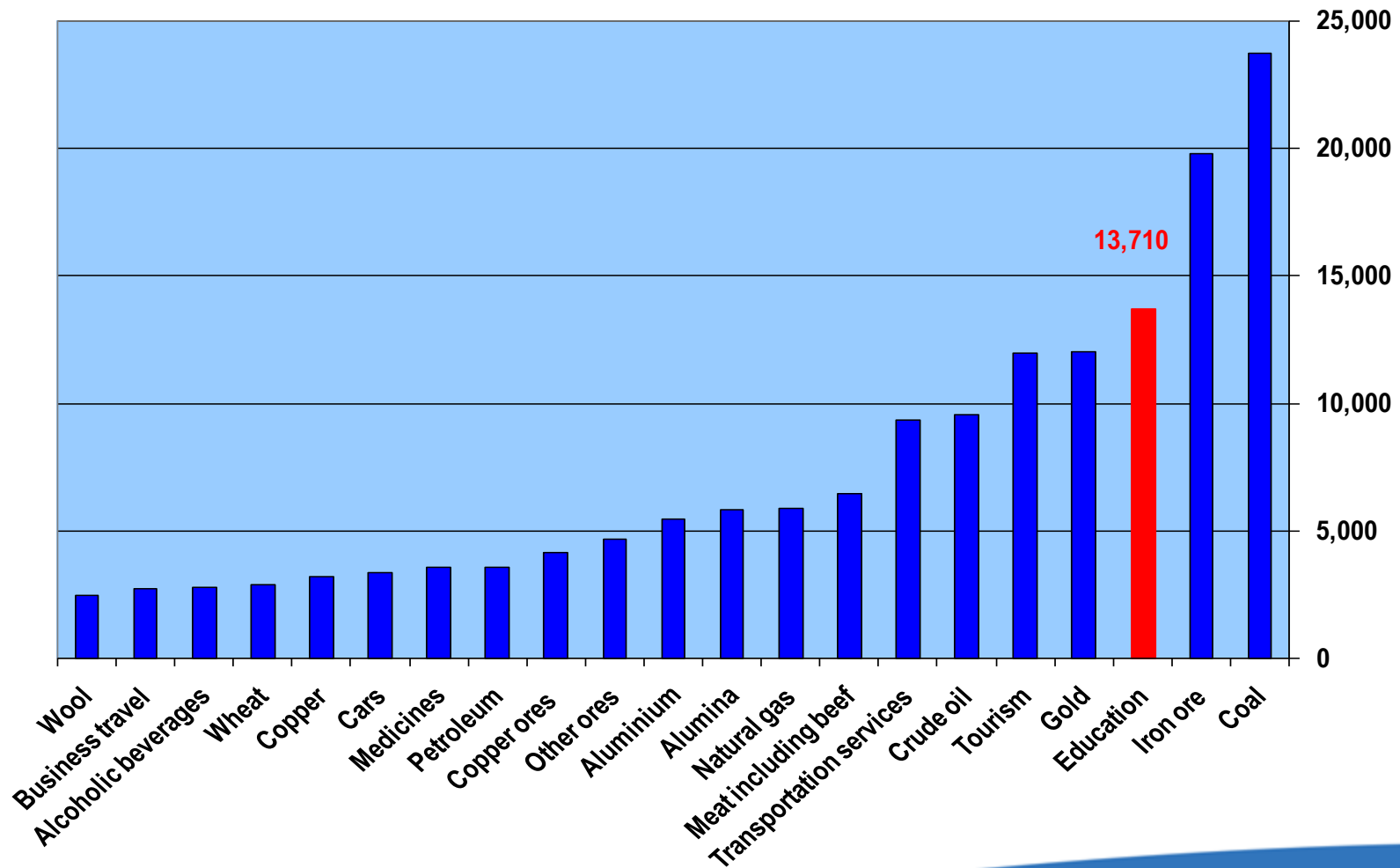
Source: UNESCO Institute for Statistics; reference year 2004: Statistical Table 9; previous years: UIS Database.

International Students as Proportion of Tertiary Students – Undergraduates

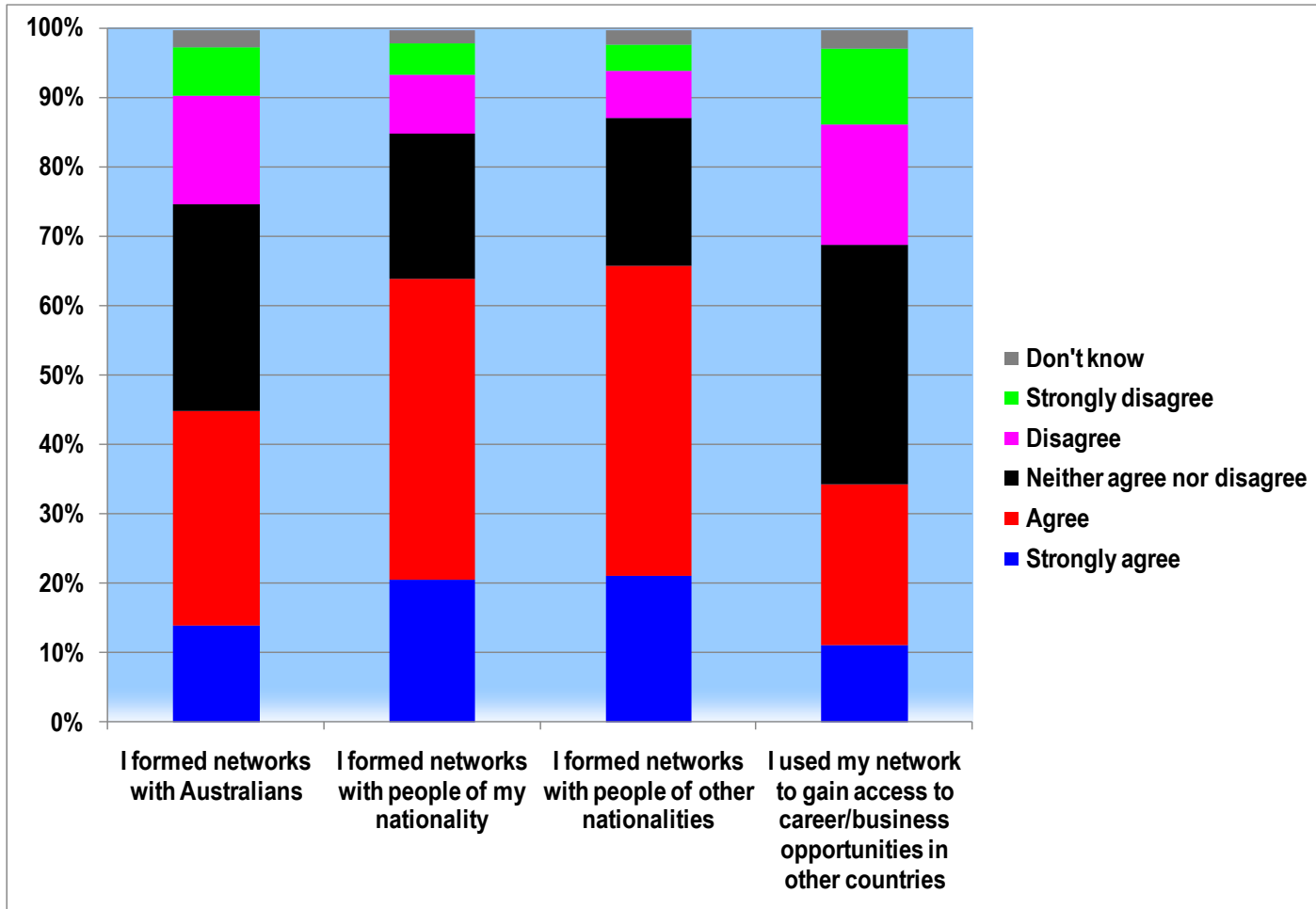


Australia's Top Exports 2007/08

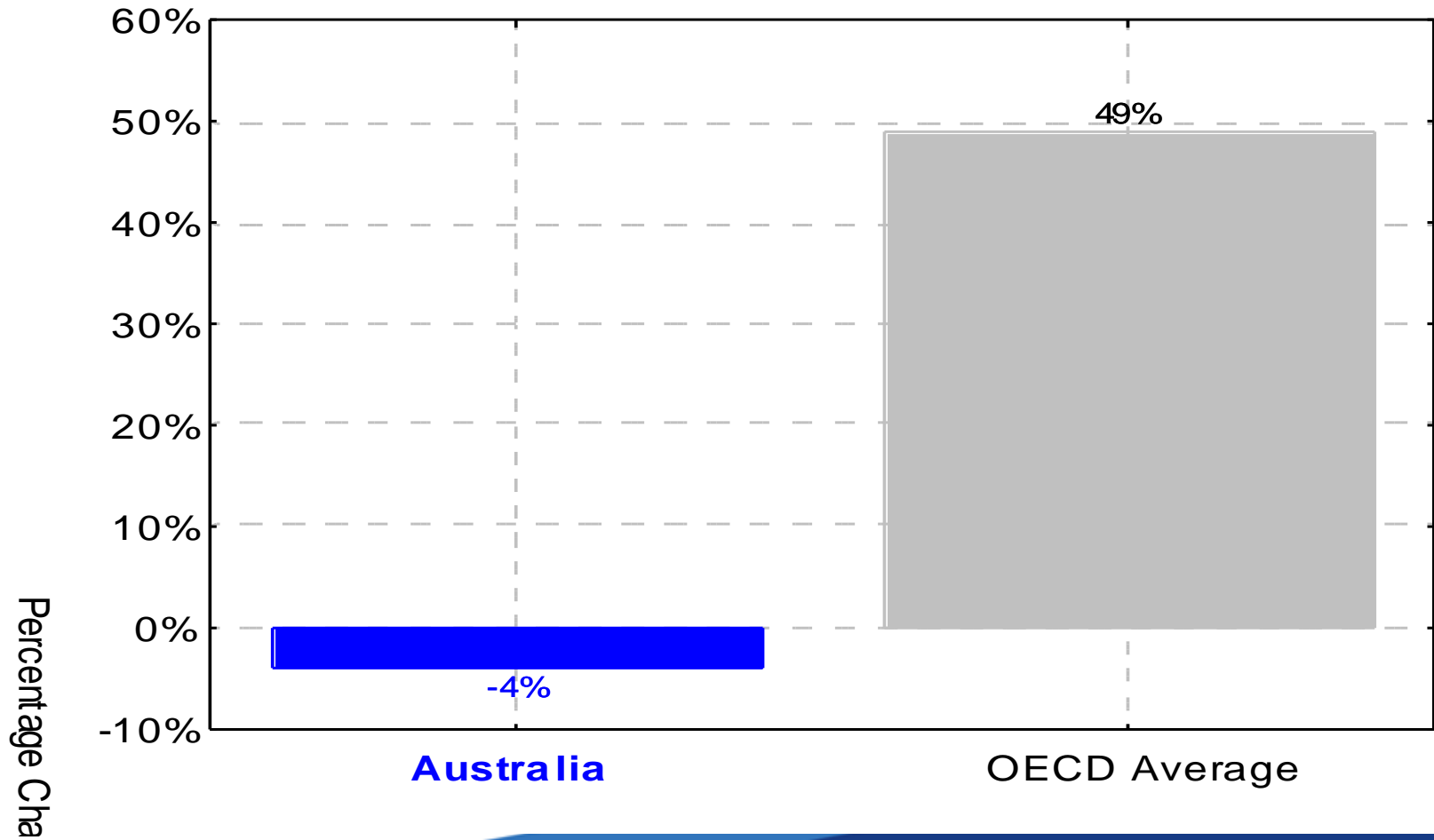
\$ millions



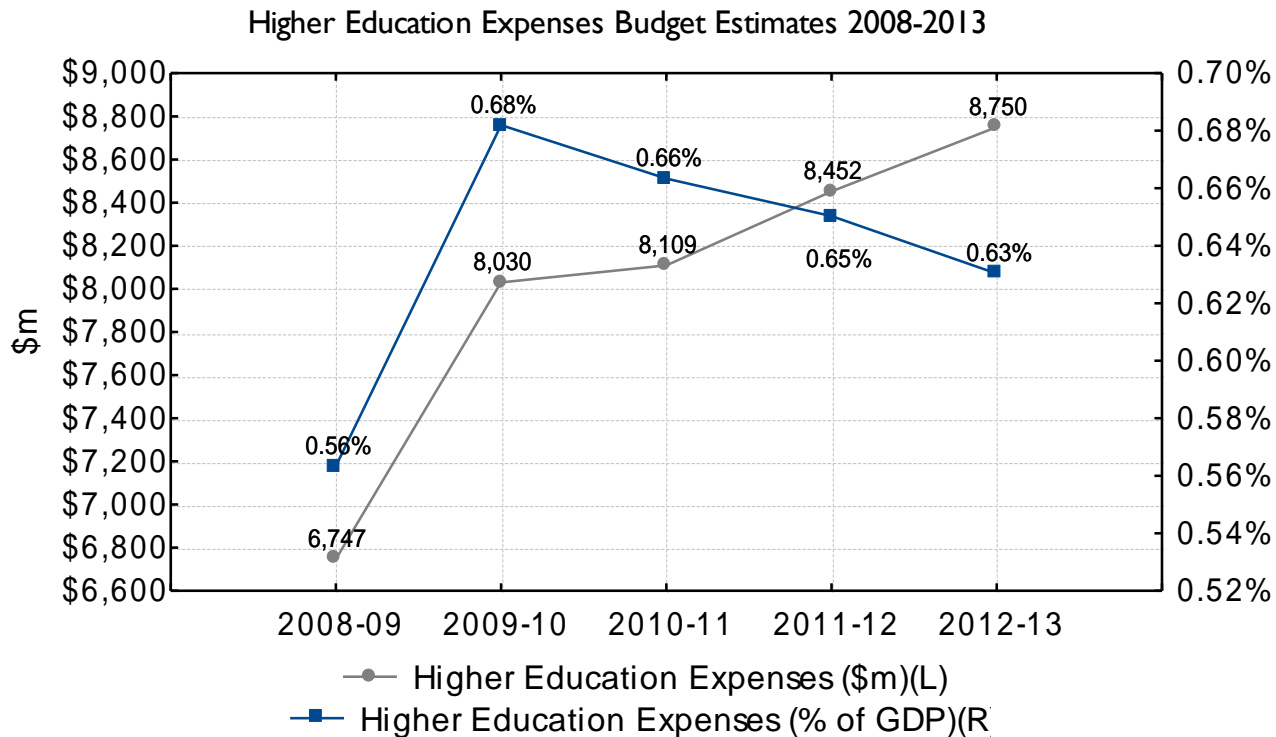
Much More than Cash: International Student Networking



POLICY WORRIES: PUBLIC SPENDING ON HIGHER EDUCATION: the decade to Rudd Labor

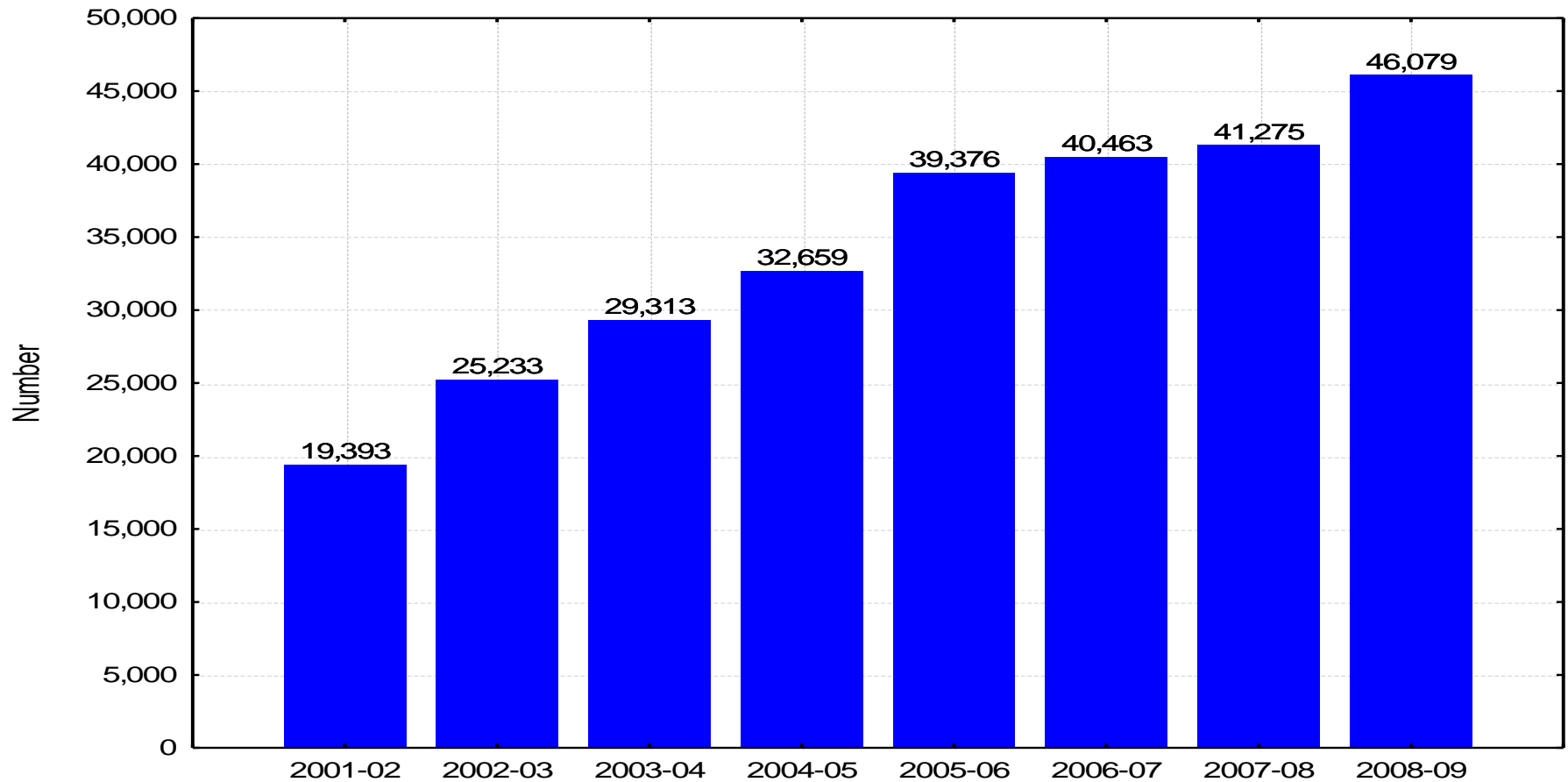


Good improvement but not locked in...

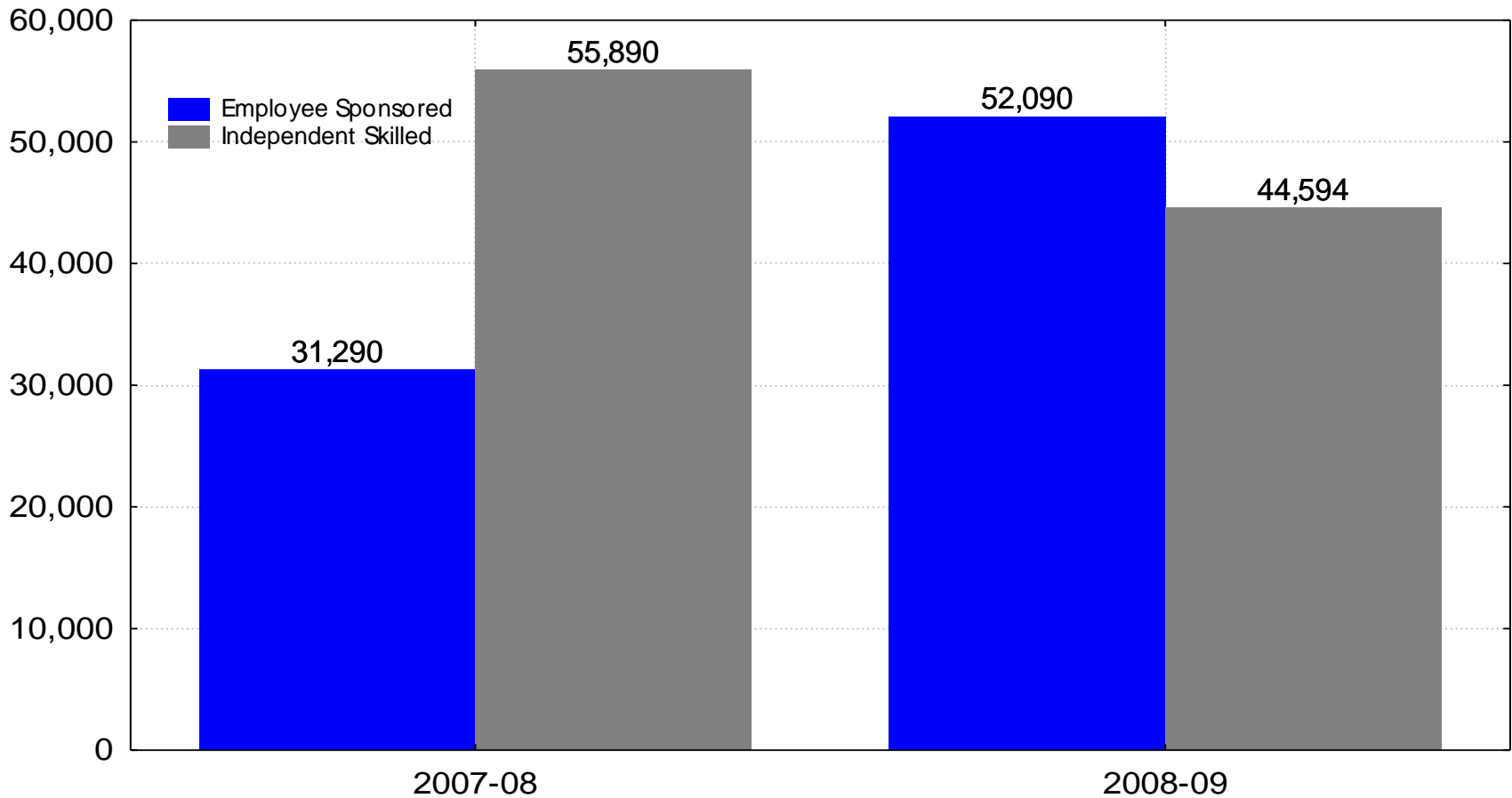


Source: Budget Paper No 1 2009-10 Table 7 p 6-18 and Table 4 p. 10-9

POLICY WORRIES: Migration Settings: Student Skilled Migration: 2002-2009

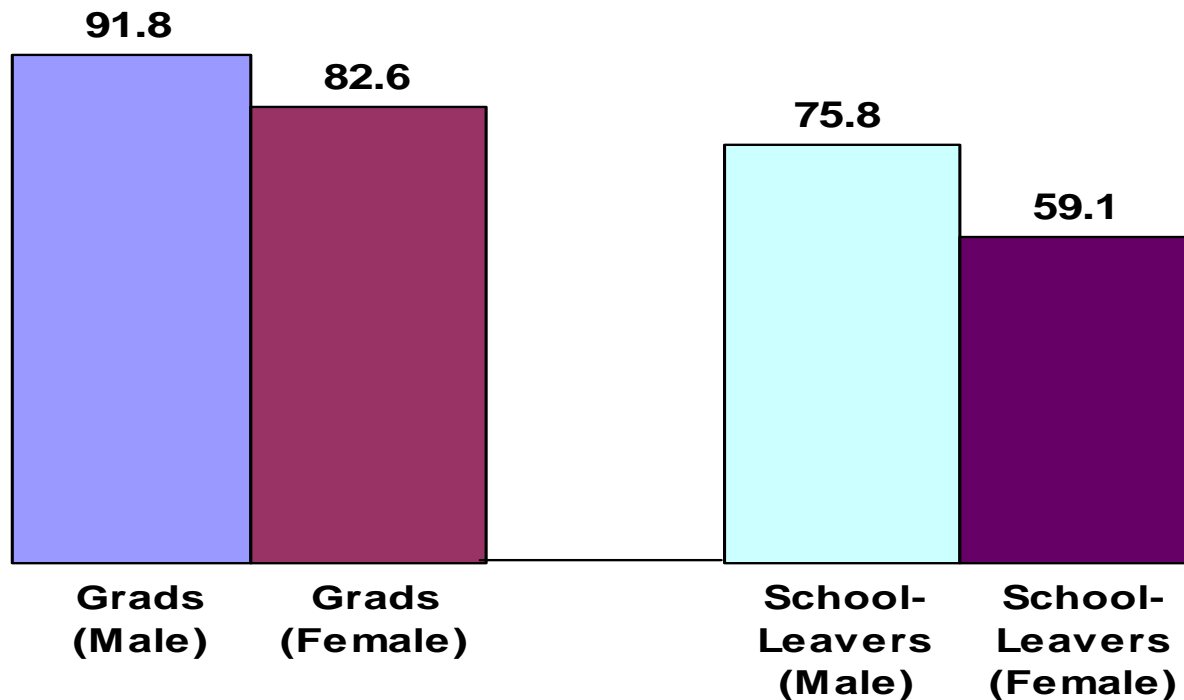


Good Improvement but not locked in: Sponsored vs Independent Skilled Migration: 2008 vs 2009.

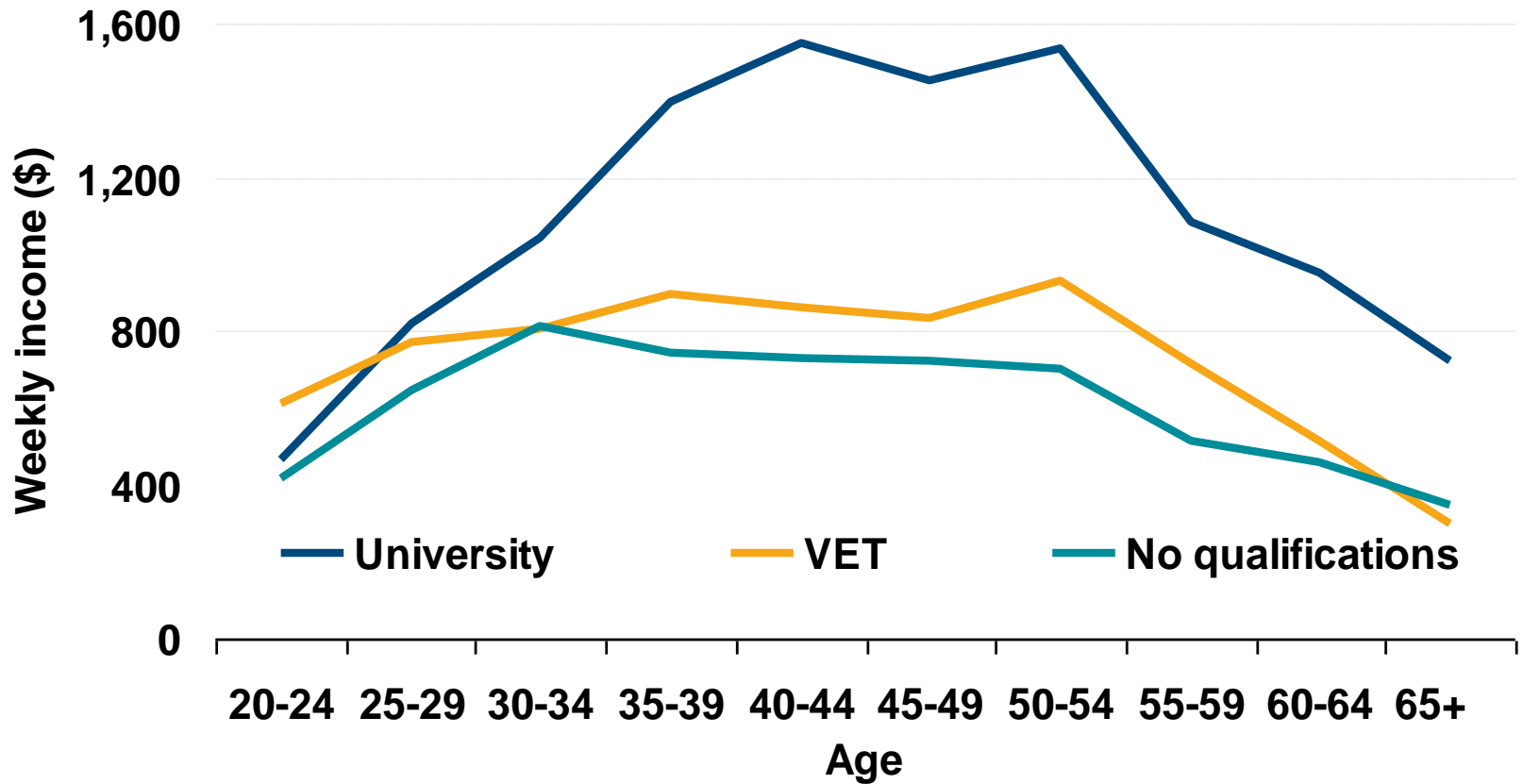


The Three P's: Work Participation by University Graduates 2008

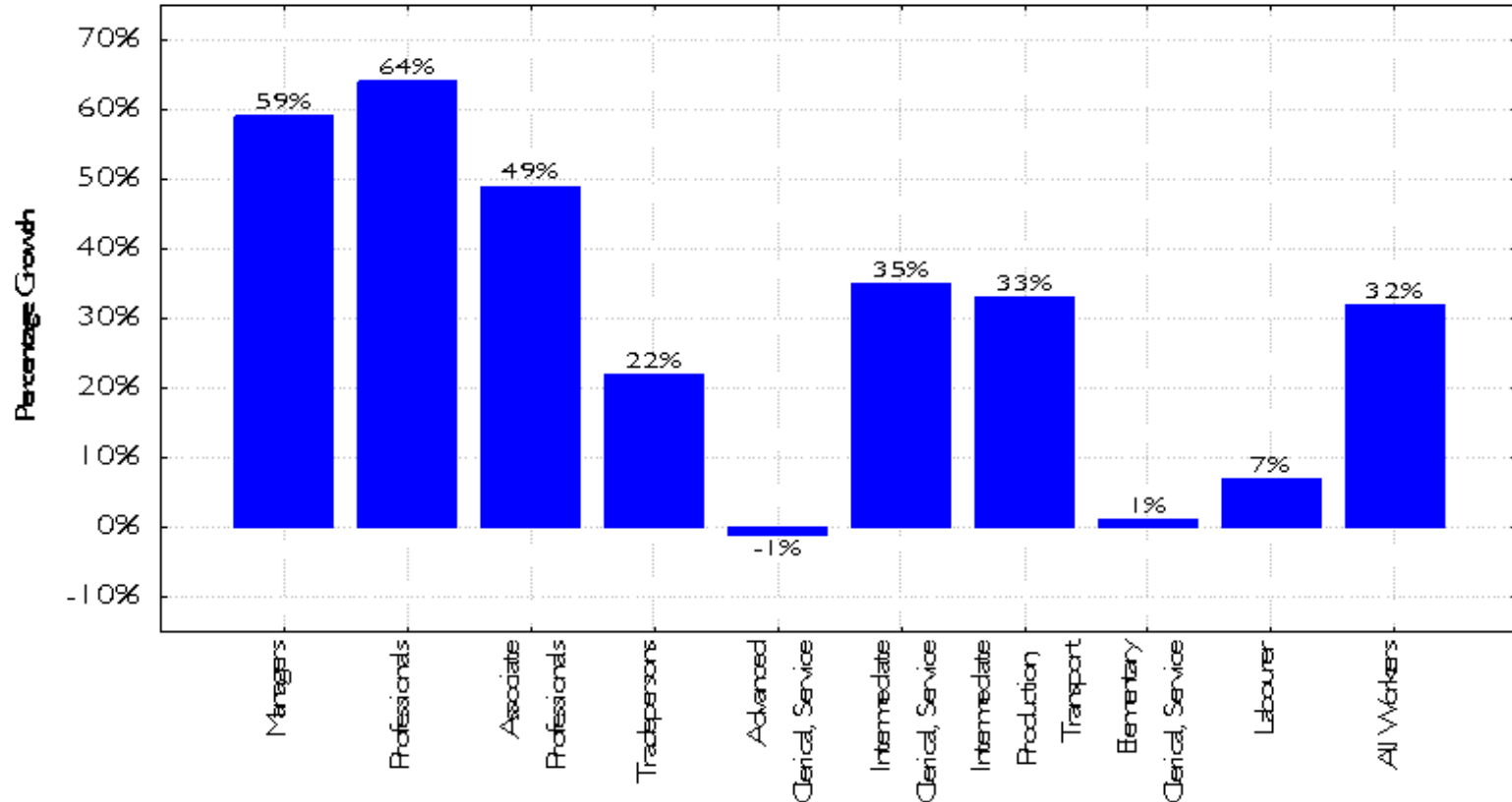
Participation Rate (%)



The Three P's: Productivity from University Graduates



Demand –Driven: Last WA Minerals Boom.



The Right Stuff



- University Support : Fully Implement Bradley Report including core teaching and learning recommendation and careful establishment of TEQSA to complement sector's own action eg UA Ten Point Plan
- Student Support: Implement the key Baird Review recommendations and pass the Student Services and Amenities legislation to complement sector's own initiatives eg WIL
- Community Support: look to COAG officials report and to enhanced community partnerships to enhance living, working and travelling –as well as study.