

# FINANCIAL REVIEW

# Broadband Conference 2009

## Opportunities for business growth

Tuesday, 7th July 2009 • The Westin Sydney

FINAL DAYS  
TO  
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### Who will be attending:

Broadband providers • Suppliers • Financiers • Marketers • Managers • Executives

### Key speakers:



**Senator The Hon Stephen Conroy**, *Minister for Communication, Broadband and the Digital Economy*

Senator the Hon Stephen Conroy was appointed to the position of Federal Minister for Broadband, Communications and the Digital Economy in December 2007. He is also Deputy Leader of the Government in the Senate. Stephen is passionate about the media and communications sector and engaging with industry to foster innovation and growth.



**Kim Williams AM**, *Chief Executive Officer & Managing Director, FOXTEL*

Kim Williams has been Chief Executive of FOXTEL since 2001. With a long involvement in the arts and entertainment industry, he has held executive positions including as Chief Executive at each of Fox Studios Australia, the Australian Film Commission and Southern Star Entertainment. He was appointed as a Member in the Order of Australia in 2006.



**Rohan Lund**, *Chief Executive Officer, Yahoo!7*

Rohan is also the Chairman of Yahoo!Xtra in New Zealand. He was the original architect of the Yahoo!7 joint venture and CEO from launch until June 2006, then returned as CEO in September 2007. Rohan is the Chairman of the IAB and a director of Unwired Australia and engin Limited. Prior to joining Seven in 2004, Rohan was the Strategic Director with SingTel Optus.



**Simon Hackett**, *Managing Director, Internode*

Simon Hackett is founder and managing director of Internode, Australia's largest privately owned broadband company. In August 2008, Simon was presented with the Telecommunications Ambassador award from the Communications Alliance, recognising his strong leadership and the significant and visible contribution he has made to the Australian communications industry.



**Bevan Slattery**, *Co-Founder, Chief Executive Officer and Managing Director, Pipe*

Bevan Slattery is a highly respected and award winning entrepreneur, with a wealth of experience in building successful Australian IT companies. Mr Slattery is Chief Executive Officer for PIPE Networks Limited and PIPE International (Australia). Mr Slattery co-founded PIPE Networks in 2002 with a school friend from Rockhampton. It has become one of Australia's leading telecommunications infrastructure providers.

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7:30	<b>Registration and refreshments</b>
8:30	<b>Welcome address</b>
<b>Outlining proposed themes and business needs</b>	
8:45	<p><b>Opening address: Delivering superfast broadband to Australian homes and workplaces</b></p> <ul style="list-style-type: none"> <li>Establishing a company to build and operate the network</li> <li>Initial investment</li> <li>The rollout of an FTTP network and next generation wireless services in Tasmania</li> </ul> <p>Marianne King, <i>First Assistant Secretary, Department of Communication, Broadband and the Digital Economy</i></p>
9:15	<p><b>Business aspirations and strategies</b></p> <p>Peter Bartlett, <i>Vice-President, Australian Services Roundtable, Partner, MinterEllison</i></p>
9:45	<p><b>International address: Rolling out a national broadband network</b></p> <ul style="list-style-type: none"> <li>Challenges and opportunities</li> </ul> <p>Professor Douglas Van Houweling, <i>President and Chief Executive Officer, Internet2</i></p>
10:20	<b>Morning tea</b>
<b>Provider's outlook and legislative changes</b>	
10:40	<b>The carrier and broadband communication</b>
11:10	<p><b>Predicting outcomes of the telecommunications regulatory reform</b></p> <ul style="list-style-type: none"> <li>Generating broader reforms in the transition to the new network operation</li> </ul> <p>Professor Allan Fels AO, <i>Dean, The Australia and New Zealand School of Government (ANZSOG)</i></p>
<b>Investing in broadband networks</b>	
11:40	<p><b>The state of broadband access</b></p> <ul style="list-style-type: none"> <li>Correlation of broadband access to fibre ownership and it's importance to business users</li> <li>Illustrated with Market Clarity's latest telecom infrastructure mapping research</li> </ul> <p>Shara Evans, <i>Founder and Chief Executive Officer, Market Clarity</i></p> <p><b>Opportunities for business resiliency</b></p> <ul style="list-style-type: none"> <li>Facilitating BC and DR</li> <li>Taking business resiliency to the cloud</li> </ul> <p>Rick Jones, <i>Chief Information Officer, Enterprise Data Corporation</i></p> <p><b>Opportunities for construction sector</b></p> <p>Andrew Campbell, <i>Director, Technical Real Estate</i></p> <p>Questions and discussion with the audience – 15 minutes</p>
12:25	<b>Lunch</b>
13:15	<p><b>Discussion panel: Private sector investment – where will the money come from?</b></p> <ul style="list-style-type: none"> <li>Peter Williams, <i>Chief Executive Officer, Deloitte Digital</i></li> <li>Matt Healy, <i>National Executive, Regulatory &amp; Government, Macquarie Telecom</i></li> <li>Tim Smeallie, <i>Director, Numerica Advisory</i></li> </ul>
13:45	<p><b>Discussion panel: Service providers - what broadband investment will deliver and who benefits</b></p> <ul style="list-style-type: none"> <li>Simon Hackett, <i>Managing Director, Internode</i></li> <li>Bevan Slattery, <i>Co-Founder, Chief Executive Officer &amp; Managing Director, Pipe</i></li> <li>Malcolm Roe, <i>General Manager – Strategic Business Development, Nextgen</i></li> <li>Gordon Dunsford, <i>Chief Operating Officer and General Manager, Technology, Systems and Operations, TransACT</i></li> <li>Tony Malligeorgos, <i>Vice President, Marketing and Business Development, Ericsson Australia &amp; New Zealand</i></li> </ul>
<b>Innovations in health &amp; education sectors</b>	
14:35	<p><b>New opportunities for the health sector</b></p> <p>Gary Cohen, <i>Chief Executive Officer, iSoft Group</i></p> <p><b>Case study: Overcoming geography – providing e-health services to remote Aboriginal communities</b></p> <p>In Australia, your ability to access health services is generally dependant on where you live. Obviously one of the factors that determine your health status is your ability to access health care. IT systems including e records, tele medicine, electronic imaging referrals to specialists help to overcome the geographic constraints</p> <p>Dr Philip McCrea, <i>Chief Executive Officer, Australian Centre for Advanced Computing and Communications</i></p> <p>Co-presenter: David Busutil, <i>Corporate Services Manager, Nganampa Health Council</i></p> <p><b>New opportunities for the education sector</b></p> <p>Stuart Hamilton AO, <i>Chief Executive Officer, Open Universities Australia</i></p> <p>Questions and discussion with the audience – 15 minutes</p>
15:30	<b>Afternoon tea</b>

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Impact of high-speed broadband on business	
15:45	<b>Business@100 mbps</b> <ul style="list-style-type: none"><li>• What is possible now, and what will be possible in the future?</li><li>• Impact on all the components of business</li><li>• What business can do to prepare for this inevitable change?</li></ul> <i>Jim McKerlie, Chief Executive Officer, Bullseye Digital</i>
Opportunities for media and marketing	
16:00	<b>The changing role of media with the roll out of NBN</b> <i>Kim Williams AM, Chief Executive Officer &amp; Managing Director, FOXTEL</i> <b>How NBN will change the face of news and entertainment sector?</b> <i>Rohan Lund, Chief Executive Officer, Yahoo!7</i> <b>Broadband as a medium - content on the National Broadband Network</b> <ul style="list-style-type: none"><li>• Once the NBN is rolled out, what can we expect to see on it in terms of content?</li><li>• What new forms of engagement with audiences will the NBN facilitate?</li><li>• Will the NBN allow broadband to flourish as a medium in its own right?</li></ul> <i>Abigail Thomas, Head, Strategic Development, ABC Innovation, Australian Broadcasting Corporation</i> Questions and discussion with the audience – 15 minutes
Illustrating global internet challenges	
16:45	<b>Global expansion of the internet and implications of NBN</b> <i>Dr Paul Twomey, President and Chief Executive Office, The Internet Corporation for Assigned Names and Numbers (ICANN)</i>
Federal government on the 21st century broadband	
17:15	<b>Ministerial keynote address: The National Broadband Network and preparing Australia for the Digital Economy</b> <i>The Hon Senator Stephen Conroy, Minister for Broadband, Communications and the Digital Economy</i>
17:50	<b>Concluding remarks</b> Close of the conference
18:00 - 19:00	<b>Networking cocktails</b>

## Speaker Profiles



**Peter Williams, Chief Executive Officer, Deloitte Digital**

Deloitte Digital is a new business that delivers professional services online. Peter is recognised as a global thought leader on Innovation and Use of Web technologies. He has a unique perspective on how business can profit from using web technology.



**Professor Allan Fels AO, Dean, The Australia and New Zealand School of Government (ANZOG)**

ANZOG school was established by the Governments of Australia and New Zealand and the various State and Territory Governments of Australia in conjunction with fifteen leading Australian and New Zealand universities. Allan was the inaugural chairman of the ACCC from 1995 until 2003.



**Professor Douglas Van Houweling, President and Chief Executive Officer, Internet2**

Douglas Van Houweling, the founding President and CEO of Internet2, is also a Professor in the School of Information at the University of Michigan. Van Houweling served as a member of the National Academies Panel on the Impact of IT on the Future of the Research University. Van Houweling is the recipient of the EDUCAUSE 2002 Excellence in Leadership Award, and currently serves on the boards of Advanced Network and Services, Merit Networks, Altarum, and Adaptec.



**Dr Paul Twomey, President and Chief Executive Office, The Internet Corporation for Assigned Names and Numbers (ICANN)**

Dr Paul Twomey previously held the position of Chair to ICANN's Government Advisory Committee. Before joining ICANN, he founded Argo P@cific, an international advisory and investment firm assisting companies in global Internet and technology businesses and strategic alliances.



**Dr Philip McCrea, Chief Executive Officer, Australian Centre for Advanced Computing and Communications**

Dr Philip McCrea has over 38 years experience in the Australian IT industry, spanning both academia and commerce. In 1994 he joined CSIRO Mathematical and Information Sciences as a business development manager. In 2000 Philip became the founding CEO of ac3, a company part owned by the NSW Government, which provides professional management of IT infrastructure for clients in secure and reliable data centres.

